



# JANEY LANE

GRAPHIC DESIGNER // DIGITAL ARTIST // PHOTOGRAPHER

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- 📍 UPLAND, CA

## 🎓 EDUCATION

**MOORE COLLEGE OF ART AND DESIGN**  
 PHILADELPHIA, PENNSYLVANIA  
 BFA, CLASS OF MAY 2011  
 GRAPHIC DESIGN / DIGITAL ARTS MAJOR  
 PHOTOGRAPHY / VIDEO MINOR

## 🌀 PERSONALITY

- ✓ DRIVEN
- ✓ PASSIONATE
- ✓ PERSONABLE
- ✓ PROBLEM-SOLVER
- ✓ DETAILED
- ✓ INDEPENDENT
- ✓ TRYING TO MAKE THE WORLD A BETTER PLACE

## 💻 SKILLS

- |                                    |                            |
|------------------------------------|----------------------------|
| MAC OS<br>●●●●●●●●●●               | INDESIGN<br>●●●●●●●●●●     |
| ADOBE CREATIVE SUITE<br>●●●●●●●●●● | PREMIERE PRO<br>●●●●●●●●●● |
| PHOTOSHOP<br>●●●●●●●●●●            | PRINT<br>●●●●●●●●●●        |
| ILLUSTRATOR<br>●●●●●●●●●●          | DIGITAL<br>●●●●●●●●●●      |

## ✍ SPECIALTIES

- |                     |                     |
|---------------------|---------------------|
| GRAPHIC DESIGN      | INFORMATION DESIGN  |
| LOGO DESIGN         | MARKETING           |
| ADVERTISING DESIGN  | SOCIAL MEDIA        |
| PACKAGE DESIGN      | PRESENTATION DESIGN |
| MOBILE UX-UI DESIGN | BRANDING            |
| WEB DESIGN          | PHOTOGRAPHY         |
| EDITORIAL DESIGN    | VIDEO EDITING       |

## 📁 EXPERIENCE

**WET N WILD** / MAR 2022 - PRESENT / SR .GRAPHIC DESIGNER / CITY OF INDUSTRY, CA

- Digital Content/Social Media Design
- Marketing
- Package Design
- Logo Design
- In-Store Display

**NATUREWISE** / NOV 2019 - JAN 2022 / GRAPHIC DESIGNER / COSTA MESA, CA

- Digital Content Design
- Marketing Content
- Package Design
- Logo Design

**7DIAMONDS CLOTHING CO.** / OCT 2018 - JAN 2019 / LEAD GRAPHIC DESIGNER / TUSTIN, CA

- Digital Content Design
- Marketing Content
- Copywriting
- Photo Studio Assistant

**IRECON MARKETING** / AUG 2017 - JAN 2018 / LEAD GRAPHIC DESIGNER / EL SEGUNDO, CA

- Beauty Package Design
- Digital Content Design
- Social Media Design
- Marketing Content

**PARSEL & KL POLISH** / APRIL 2017 - MAY 2018 / FREELANCE GRAPHIC DESIGNER / LOS ANGELES, CA

- Beauty Package Design
- Digital Content Design
- Social Media Design
- Marketing Content

**JSPACE & CRUSHMOBILE** / APR 2013 - JUN 2016 / LEAD GRAPHIC DESIGNER / NEW YORK, NY

- Mobile UX/UI
- Digital Content Design
- Logo Design
- Info Design
- Editorial Design